

Communications Workgroup  
Baraga County Communities Care  
Java by the Bay  
04/16/2015 3:30 pm

Call to order at 3:35

Members present: Kevin, Katie, Breanna and Pam

Others present: Brant and Terry

Agenda: website

Discussion: It was decided that we should narrow down color schemes and that we would keep purple but avoid yellow or gold with the purple to remain consistent with county school colors but not favor one or the other. Kevin offered options with regard to layout, theme, etc. All themes allow for some editing, additions of buttons, etc. The many choices in themes and layouts, with many ways to accomplish the same goals, make it difficult to choose/narrow down choices. We may want to keep with a white background to make it easier visually and to copy – we could use purple and black accents.

Next Steps:

1. Pam and Brant will use current draft to enter information and pictures to flesh out a first draft prior to meeting in a month.
2. We need to establish a logo before moving much further forward. Brant knows someone who may be helpful – he will check.
3. Meet again in approximately one month – exact date, time and location TBA.
4. We need a flyer to distribute with CTC information on one side and priority results on the other. Pam suggested we look at the Community Foundation as a good example. We might want to distribute them as placemats at local restaurants.

Closed at 4:30 pm.

Respectfully Submitted,  
*Terry DeRocher Lerma, PhD, LMSW*  
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